

Graphic Design at Guidr

About the work

We're looking for someone who is good at designing and wants to pursue an internship in a fast-growing startup's design team. As a part of the team, you will be creating stunning visuals to tell the brand story across a range of print and web projects, such as print ads, social media, web graphics. You will also invite users to be a part of those stories and feel the brand's visual presence in every product and platform where the brand communicates with them.

What you'll be doing

- Create various content for social media platforms like Instagram, Facebook, Twitter etc.
- Work on static and GIF creatives for our social media platforms that reflect the brand
- Editing pictures and other visual content when required
- Develop and strengthen brand assets including style and brand guidelines
- Deliver high-quality, on-brand graphics to support a superior customer experience.
- Maintain a set of best design practices and guidelines to reduce and minimize production efforts
- Produce creative assets including graphics, templates, and layouts and visual standards for marketing activities across multiple channels. These include web, social media, events, email campaigns, and other activities.
- Drive online engagement with social media design trends

Requirements

- Understanding for the brand and brand consistency throughout
- Hustlers' attitude and a knack for visual storytelling

- You have knack in Adobe Creative Suite: Photoshop, Illustrator, Premier Pro or similar tools (*no, not Canva*)
- Basic understanding of Typography, color schemes, balancing elements, layouting, branding, advertising and latest design trends.

What to expect from us:

While this is primarily a remote-job, we will make sure to support you throughout your work with us. We are sure that this role will help you in honing your design skills, creativity and time management skills. Apart from that, you will be given:

- Certificate
- Letter of recommendation
- Flexible timings
- Exclusive merchandise
- A special gift!

Other details

Salary/Payment/Stipend: No [Unpaid role]

Note:

- You'll be required to use your own computer/laptop and/or any other required softwares/tools.
- If a tool needs a subscription for your role, you can discuss it with us and we will provide it if needed.
- This role is unpaid.
- If you're below the age of 18, focus on your studies too (edtech company afterall), and when joining; your parental consent should be taken by you (the applicant).
- In case of any questions, feel free to email: hitarth@gujjustudent.com